Litto Communications - Fact Sheet

Medical Communications Services Provider

OVERVIEW

We help our clients advance their clinical research programs and develop healthcare community understanding and optimal usage of their drugs and medical devices. We offer services in medical affairs, drug information, and clinical development. Our clients include pharmaceutical, biotechnology, medical device, and animal health companies.

We assign medically qualified professionals to every project. Our associates include medical directors (MD), medical writers (PharmD, PhD, MD), editors, project managers, digital designers, and PowerPoint programmers. We have worked in multiple therapeutic categories on human prescription and OTC drugs, medical devices, and animal health products.

SERVICES

Literature Searching

- Comprehensive searching with ProQuest Dialog™
- Medical literature evaluation

Analytical Services

 Drug, medical device, disease state, and therapeutic category reviews and comparisons

Medical Writing

- Outlines, documents, bibliographies, data tables and graphics
- Writing for medical affairs projects
- Writing for CONSORT, ICMJE, GPP, ICH, GCP, and AMCP specifications
- Regulatory writing for CTD-compliant documents

Editorial Services

- · Copyediting, proofreading, and fact checking
- · Application of client styles and AMA style

Design and Production Services

- Graphic design (Adobe apps)
- PowerPoint programming
- Digital and print production

Medical Education Programs

• Pre- and post-launch programs for HCPs

Consulting

• Special projects in medical affairs and drug information

PROJECT & DOCUMENT EXPERIENCE

Medical Affairs

- Slide lectures / presentations
- Monographs
- Article summaries
- Publication writing
 - Manuscripts for peer-reviewed journals
 - Abstracts and posters for medical meetings
- Managed care formulary dossiers (AMCP format)

Drug Information

- Medical response documents
- Q&A scripts for medical call centers
- Product bibliographies
- · Product claims compendia
- Response document templates and QA support
- Response document planning and management

Clinical Development

- Clinical overviews and summaries (CTD)
- · Clinical study reports and synopses
- Clinical trial protocols
- Investigator's Brochures

CATEGORY EXPERIENCE

- AIDS / HIV
- Allergy / Hypersensitivity Disorders
- Animal Health (therapeutics and devices)
- Cardiovascular Disorders
- Clinical Pharmacology
- Dermatology
- Endocrine / Metabolic Disorders/Diabetes
- Genitourinary Disorders
- · Gynecology / Women's Health
- Infectious Diseases
- Medical Devices
- Musculoskeletal Disorders
- Neurologic Disorders
- Oncology / Hematology
- Ophthalmology
- · Pain Management
- Psychiatric Disorders
- Transplant Medicine

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